FRULIX ACEROLA LEAVE-ON

ASSESSA
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CODE: 03HLO02052301

A lightweight emulsion with a creamy texture and excellent glide, providing nourishment, increased strength and integrity to the hair fiber, promoting an anti-breakage effect. How to use: Apply to the lengths and ends of the hair. Style as desired.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
	Sodium Gluconate	Sodium Gluconate	0.10	Chelating	-
B	**CARBOGREEN QB**	**Zea Mays (Corn) Starch (and) Caesalpinia Spinosa Gum (and) Algin**	**2.00**	**Texture, sensorial, soft touch and glide to the hair and quick drying.**	**ASSESSA**
C	Ceteareth-20	Ceteareth-20	1.00	Emulsifier	-
D	Behentrimonium Methosulfate	Behentrimonium Methosulfate	2.50	Conditioning	-
E	Cetearyl Alcohol	Cetearyl Alcohol	2.00	Thickener	-
	PLUGIN GS	**Helianthus Annuus Seed Extract, Isopropyl Palmitate, Hydrogenated Farnesene, Simmondsia Chinensis Seed Oil ,Salvia Hispanica Seed Extract, Tocopheryl Acetate**	**2.00**	**Alternative to Silicone D5, Shine, Softness, prevention of split ends**	**ASSESSA**
	Isopropyl Palmitate	Isopropyl Palmitate	2.50	Emollient	-
	Vitamin E	Tocopherol	0.10	Antioxidant	-
F	Cetrimonium Chloride (50%)	Cetrimonium Chloride	1.00	Conditioning	-
G	**LISSELINI BS**	**Linum Usitatissimum (Linseed) Seed Extract, Algin, Glyceryl Oleate Citrate, Caprylic/Capric Triglyceride, Sodium Benzoate and Potassium Sorbate**	**3.00**	**Thermal protection, anti-frizz, alignment and combing**	**ASSESSA**
	FRULIX ACEROLA	**Malpighia Glabra (Acerola) Fruit Extract, Sodium Benzoate and Potassium Sorbate**	**2.00**	**Nutrition, increased strength and integrity of the hair fiber, anti-breakage effect.**	**ASSESSA**
H	Microcare BS	Sodium Benzoate and Potassium Sorbate	1.00	Preservative	-
	Fragrance Scarpin (SCE662463)	Parfum	0.80	Fragrance	Scentec
I	Water Soluble Orange Color	Water Soluble Colours	0.02	Colouring agent	-
J	Citric Acid	Citric Acid	qs	pH adjustment	-

The formulation was developed and tested in our laboratories using the specified ingredients and percentages. Assessa is not responsible for changes that may occur due to modifications made without further testing. It is the client's responsibility to verify the stability of the formula to ensure its safety and compliance with the laws and patents applicable in the country where the finished product will be used.

PROCEDURE: Add phase A to a container and mix until dissolved. Gradually add phase B at room temperature with stirring, heated to 90 °C. With a temperature of 90°C, homogenize for 20 min with vigorous stirring. Add phase C and mix for 10 min. Add phase D and stir for 10 min. Then, add phase E and mix for 10 min. It starts to cool. At 70°C add phase F and stir for 5 min. Below 40°C add phases G, H, and I, respectively, with 5 min between each phase. Adjust the pH with phase J.

FORMULA SPECIFICATION
- Viscosity: 5.000 - 10.000 (Brokifield RVT - Spindle 5/20 RPM)
- pH: 4,0 - 5,0

ASSESSA's raw materials:

THE CARBOGREEN PLATFORM allows us to make natural, biodegradable hydrogels with a unique sensory profile. Here, CARBOGREEN QB provides a soft touch and glide to the hair and quick drying.

PLUGIN GS is the result of a careful balance of 100% natural extracts, monoesters, triglycerides and squalane that mimic sebum and restore the lipid balance of dry, fragile and/or damaged hair, in addition to promoting protection against split ends.

FRULIX ACEROLA is obtained through an exclusive biotechnological process that mimics the natural ripening of the fruit. Using native enzymes from the fruit, Assessa transforms the pulp into a crystalline liquid with all the active components in concentrations equivalent to those found in the natural fruit. Hair strands treated with FRULIX ACEROLA demonstrated a significant increase in mechanical strength, leaving hair 35% stronger, and has an anti-breakage effect.

LISSELINI this ingredient is based on a combination of soluble fibers with bioadhesive properties, arginine-rich proteins, and polyhydroxy acid-rich biopolymers. LISSELINI has an immediate anti-frizz effect, aligning hair fibers and protecting them from heat damage.